

# RRCUS Advertisers Release Form

Advertiser's Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax \* ( ) \_\_\_\_\_

Email \* \_\_\_\_\_

\*An email address or fax number is required to confirm receipt of your material.

No. of Pages \_\_\_\_\_ No. of Photos \_\_\_\_\_ Last ad in issue \_\_\_\_\_

Dog's Registered Name \_\_\_\_\_

Dog's Call Name \_\_\_\_\_

Sire \_\_\_\_\_

Dam \_\_\_\_\_

Breeder(s) \_\_\_\_\_

Owner(s) \_\_\_\_\_

Photo Cropping Instructions:

\_\_\_\_\_ Dog Only \_\_\_\_\_ Dog and Handler \_\_\_\_\_ Use Entire Photo

Special instructions: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name for advertiser's index \_\_\_\_\_

\_\_\_\_ Please design my ad \_\_\_\_\_ Please run my ad as submitted

\_\_\_\_ Please use my sketch as the basis for designing the ad

\_\_\_\_ Please email or \_\_\_\_ fax me a proof of my ad before finalizing

Payment Options: \_\_\_\_ Check; \_\_\_\_ Money Order; \_\_\_\_ Visa; \_\_\_\_ Master Card; \_\_\_\_ American Express; \_\_\_\_ Discover

**\$3 service fee for all credit or debit cards.**

CC No. \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Expires: \_\_\_\_/\_\_\_\_/\_\_\_\_

By my signature below, I agree that I have obtained proper copyright release for all photos used in my advertisement. I release THE RIDGEBACK, its Editors and RRCUS from any and all liability.

Signed \_\_\_\_\_

Dated \_\_\_\_\_

## DEADLINES FOR UPCOMING ISSUES:

### ISSUE 2 2008 - Top Ten Issue

#### \*\* 10% Discount All Top Performers!!

Articles deadline: April 18, 2008  
to Carol Munsch, toomunsch@tds.net  
Advertising deadline: May 9, 2008 to  
Cheryl Fraser, ridgebacks@charter.net  
*Publishing date: July 7*

### ISSUE 3 2008 - Stud Dog & Pre-National

#### \*\* 10% Discount Stud Dogs and Pre National Ads

Articles deadline: June 18, 2008  
to Carol Munsch, toomunsch@tds.net  
Advertising deadline: July 9, 2008 to  
Cheryl Fraser, ridgebacks@charter.net  
*Publishing date: September 1*

All deadlines are firm; late articles or ads will not be accepted.

Payment and completed RRCUS Advertisers Release Form are due at the time the ad is placed.

### New for 2008! - Lower Ad Prices and Fabulous Value Packages!

#### Color Ads –

Inside Full Page ..... \$265  
Inside Two-Page Spread *New!*.....\$480  
Inside 4-Page Package *New!*..... \$925  
Inside 6-Page Package *New!*.....\$1325  
Half-Page *New!*.....\$180

#### Black/White Ads –

Inside Full Page *New!*.....\$75  
Inside Two-Page Spread *New!*.....\$140  
Inside 4-Page Package *New!*.....\$250  
Inside 6-Page Package *New!*.....\$375  
Half-Page *New!*.....\$50

#### Covers and Facing Pages (color only)

Front Cover: \$575 (Brood Bitch & Stud Dog covers only)  
Back Cover: \$450  
Inside Front Cover: \$400  
Inside Front Facing: \$350  
Both Inside Front and Facing \$700 *New!*  
Inside Back Cover \$350  
Inside Back Facing \$325  
Both Inside Back and Facing \$625 *New!*

Prices for ads include one photo; Additional photos, \$10.00 each. Payment is due at the time the ad is placed.  
Ads received without payment may be withheld from publication until payment is received.

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