

CATALOG ADVERTISING

CLOSING DATE for catalog advertising is April 10, 2009.

Ads with payment must be received by April 10, 2009 and sent to:

Lynn Ver Woert
5773 South Truckee Street
Centennial CO 80015
Lynn@highcountrypetonline.com

Full Page Ad 8 ½ x 11 including one photo in 4 color ---- \$150

Full Page Ad 8 ½ X 11 in Black & White-----\$75

Half Page Ad in color ----\$75

Half Page Ad in Black & White ----\$35

- Please place a label on back of each photo with your name, address and dog's name. Properly identified photos will be returned.
- Please enclose an 8 ½ X 11 sheet of paper illustrating your requested ad layout along with all required information and photos.
- Professional ad design included at no extra cost
- Electronically submitted ads need to be in one of the following formats: JPG, TIF, EPS, or PDF.
- Scan resolution: 300 dpi. We do not recommend, and cannot guarantee the quality of images with lower resolution or images pulled from the web.
- 4 x6 or larger prints are preferred. We recommend 8x10 prints for full size ads.
- Text supplied by via email can be in the format of Microsoft Word, Microsoft PowerPoint, saved as text (.txt) format or in the body of an email.
- Commercial advertisers should add 50% more to quoted rates.

XX

Advertiser(s) name _____

Amount Enclosed _____ Checks made payable to: RRCUS

Address _____ City./State/Zip _____

Phone _____ Email _____

Special Placement Request _____
