

RRCUS Advertisers Release Form

Advertiser's Name _____

Address _____

City/State/Zip _____

Phone () _____ Fax* () _____

Email* _____

*An email address or fax number is required to confirm receipt of your material and receive a proof of your ad.

No. of Pages _____ No. of Photos _____ Last ad in issue _____

Dog's Registered Name _____

Dog's Call Name _____

Sire _____

Dam _____

Breeder(s) _____

Owner(s) _____

Photo Cropping Instructions:
 Dog Only Dog and Handler Use Entire Photo

Name for advertiser's index _____
 Color Ad Black & White ad
 Please design my ad Please run my ad as submitted
 Please use my sketch as the basis for designing the ad
 Please email or fax me a proof of my ad before finalizing

Special instructions:

Please provide any special instructions/design concepts (either electronically or hardcopy printout) at the time of ad submission. If no ad instructions are provided, your ad design and layout will be at our designer's discretion. We will send an ad proof for the purposes of checking factual information (contact information, spelling, etc.), but we cannot accommodate re-design or text changes. To keep advertising rates low and the magazine on schedule, up to two rounds of proofs will be provided at no extra charge; requests granted for more than two proofs will result in additional charges. Flashes are allowed at no extra charge up until we go to print.

Payment can be made via credit card at www.RRCUS.org by clicking the payment on the left side of the home page, or go to http://rrcus.org/magazine/buy_ads.php

By checking the box below, I agree that I have obtained proper copyright release for all photos used in my advertisement. I release THE RIDGEBACK, its Editors and RRCUS from any and all liability.

Signed _____ Date _____

Payment and completed RRCUS Advertisers Release Form are due at the time of ad submission.

Ads received without payment may be withheld from publication until payment is received. Ad price includes professional ad design.

SPECS FOR PRINT READY ADS:
 300 dpi jpg or pdf
 Bleed size: 8.75 x 11.25
 Non-bleed size: 7.5 x 10
 Margins .5 inches in from trim
 Leave room at bottom for page number.

**Proudly Announcing Our
 Zrd Quarter issue 2018,
 Top Performers Issue**

**\$180.00 per color page
 (inside cover or non-premium pages only)
 for our RRCUS Top Performers
 AND**

**Ads for wins from Arizona Regional Specialty,
 including Sweeps.**

**Member Ad Prices & Value Packages!
 Ads include 3 photos per page at no
 charge. Additional photos are \$5 each.**

Inside Pages	Color	B/W
Full Page	\$200	\$95
2-Page Spread	\$380	\$180
4-Page Spread	\$740	\$330
6+ Page Spread	\$180/page	\$495
Half-Page	\$125	\$55
Memorial-New CH	\$150	\$95

Premium Pages	Color (only)
Front Cover*	\$575
Back Cover	\$450
Inside Front Cover	\$400
Inside Front Facing	\$350
Inside Front & Facing Combo	\$700
Inside Back Cover	\$350
Inside Back Facing	\$325
Inside Back & Facing Combo	\$625

* (Brood Bitch & Stud Dog covers only)

PLEASE NOTE: If a ranking is mentioned in an ad, the rating system, publication and/or date must be included. Pending Championships, ROM's, etc. must include an asterisk(*) stating they are pending approval. Advertisements for puppies or stud service must certify that the sire and dam of the puppies or the dog being offered at stud have all health clearances required by the RRCUS Code of Ethics; OFA ratings must be included with the advertising submission.

AD DEADLINE: April 12th

Mail photo(s), ad copy/text, and completed advertisers release form to:

**Nancy Tisdale, Advertising Editor
 1028 Edwin Warner Drive
 Nashville TN 37205
 ntisdale8@gmail.com
 615-397-1028**

**ARTICLE DEADLINE: April 5th
 Elizabeth Mask, Editor
emask@email.usn.org
 615-804-2922**

Visit us on the WEB TODAY ~<http://www.rrcus.org/magazine/index.php> or www.facebook.com/theridgebackmagazine