

RRCUS Advertisers Release Form

Advertiser's Name _____

Address _____

City/State/Zip _____

Phone () _____ Fax * () _____

Email * _____

*An email address or fax number is required to confirm receipt of your material and receive a proof of your ad.

No. of Pages _____ No. of Photos _____ Last ad in issue _____

Dog's Registered Name _____

Dog's Call Name _____

Sire _____

Dam _____

Breeder(s) _____

Owner(s) _____

Photo Cropping Instructions:

_____ Dog Only _____ Dog and Handler _____ Use Entire Photo

Name for advertiser's index _____

Color Ad Black & White ad
 Please design my ad Please run my ad as submitted
 Please use my sketch as the basis for designing the ad
 Please email or ___ fax me a proof of my ad before finalizing

Special instructions:

Please provide any special instructions/design concepts (either electronically or hardcopy printout) at the time of ad submission. If no ad instructions are provided, your ad design and layout will be at our designer's discretion. We will send an ad proof for the purposes of checking factual information (contact information, spelling, etc.), but we cannot accommodate re-design or text changes. To keep advertising rates low and the magazine on schedule, up to two rounds of proofs will be provided at no extra charge; requests granted for more than two proofs will result in additional charges. Flashes are allowed at no extra charge until we go to print.

Payment can be made via credit card at www.RRCUS.org by clicking the payment on the left side of the home page, or go to http://rrcus.org/magazine/buy_ads.php

By my signature below, I agree that I have obtained proper copyright release for all photos used in my advertisement. I release THE RIDGEBACK, its Editors and RRCUS from any and all liability.

Signed _____ Date _____

**Payment and completed
RRCUS Advertisers Release Form are
due at the time the ad is placed.**

Becky Nelson, Editor
beckynelson@uwmail.com
951-707-6895

**ARTICLES DEADLINE:
June 29th**

AD SPECS FOR PRINT READY ADS: 300 dpi
Bleed size: 8.75x11.25 Non-bleed size: 7.5x10
Margins .5 inches in from trim
Please leave room for our page numbers at bottom.
When exporting to pdf, please include bleeds

**Coming Next...the RRCUS
Pre-Specialty & Stud Dog issue**
**Discount: Stud Dog ads are
only \$180 for color page**
(inside color non-premium pages only)

\$65 Stud Dog Directory
 1/3 page COLOR directory ad
 includes 1 photo, a 3-generation pedigree,
 and health information.

Member Ad Prices & Value Packages!

Inside Pages	Color	B/W
Full Page	\$200	\$95
2-Page Spread	\$380	\$180
4-Page Spread	\$740	\$330
6+ Page Spread	\$180/page	\$495
Half-Page	\$125	\$55
Memorials & New CHs	\$150	\$95

Premium Pages	Color (only)
Front Cover *	\$575
Back Cover	\$450
Inside Front Cover	\$400
Inside Front Facing	\$350
Inside Front & Facing Combo	\$700
Inside Back Cover	\$350
Inside Back Facing	\$325
Inside Back & Facing Combo	\$625

* (Brood Bitch & Stud Dog covers only)

PLEASE NOTE: If a ranking is mentioned in an ad, the rating system, publication and/or date must be included. Pending Championships, ROM's, etc. must include an asterisk (*) stating they are pending approval. Advertisements for puppies or stud service must certify that the sire and dam of the puppies or the dog being offered at stud have all health clearances required by the RRCUS Code of Ethics; OFA ratings must be included with the advertising submission.

Mail photo(s), ad copy/text, and completed advertisers release form to:

Nancy Tisdale, Advertising Editor
 1028 Edwin Warner Drive
 Nashville TN 37205
 ntisdale8@gmail.com
 615-397-1028

AD DEADLINE: JULY 5th

Ad price includes professional ad design. Payment is due at the time the ad is placed.
 Ads received without payment may be withheld from publication until payment is received.

Visit us on the WEB TODAY ~ <http://www.rrcus.org/magazine/index.php> or www.facebook.com/theridgebackmagazine